

# Search Engine Optimization and Reporting Agreement

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infocom

Search

About 1,560,000 results (0,37 seconds)

[Advanced search](#)

Everything

More

**The web**

[Pages from Tanzania](#)

**Any time**

[Past 2 weeks](#)

**Standard view**

[Wonder wheel](#)

More search tools

[Infocom - Wikipedia, the free encyclopedia](#)

**Infocom** was a software company, based in Cambridge, Massachusetts, that produced numerous works of interactive fiction. They also produced one notable ...

[Overview](#) - [History](#) - [Titles and authors](#) - [Legacy](#)

[en.wikipedia.org/wiki/Infocom](http://en.wikipedia.org/wiki/Infocom) - [Cached](#) - [Similar](#)

[IEEE INFOCOM 2011, Shanghai, China](#)

The first **INFOCOM** conference took place in 1982 and has since taken place at many locations around the world - Italy, Japan, Israel, Spain, Brazil, ...

[www.ieee-infocom.org/](http://www.ieee-infocom.org/) - [Cached](#) - [Similar](#)

[InfoCom Center](#)

28 Apr 2010 ... **InfoCom** Center deals with IT Consultancy, Business Consultancy and Community Project Facilitation all bundled in inhouse training, ...

[infocomcenter.com/](http://infocomcenter.com/) - [Cached](#)

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Web Design & Hosting; Information Security; Computerized Accounting; Business & NGO Consultancy

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## Search Engine Optimization and Reporting Agreement

This agreement is hereby entered into between InfoCom Center Ltd (hereinafter referred to as SEO Service Provider and \_\_\_\_\_ (hereinafter referred to as "Client") on the \_\_\_ day of \_\_\_\_\_, 201\_\_.

### 1. SEO Service Provider Obligations:

1. SEO Services agrees to provide the client with preferential positioning in selected search engines and report results on an ongoing and timely basis.

2. SEO Service provider will use these search engines: Google and Yahoo

We decided to trim down targeted SE since Google own >90% of search engine market and Yahoo own 4.5% the rest of millions of other SE own only 5.5%

This means that Google is widely used SE by 90% according to [Statcounter.com](http://Statcounter.com)

*NB: "Top Major SE and SE names may change without notice"*

3. SEO Service Provider agrees to provide Client with Search Engine Optimization and Reporting Services (hereinafter referred to as "SEO Services") as described in this agreement. SEO Service Provider is authorized to use the specific keywords and/or phrases set forth below for development, improving the ranking of, and/or positioning the contents of the Client's URL(s), [http://www.\\_\\_\\_\\_\\_](http://www._____)  
\_ in the search engines and/or directories that are most frequently used by the general public

### Pre SEO Activities

4. Website Ranking and value worthy check (alexa.com and websiteoutlook.com)
5. Your website analysis to check SE rules compliance (automated and manual systems)
6. Will record current web traffics so as to compare with the future one after optimization (On server records)
7. Will do website SEO Friendly Re-engineering
8. Will research your current keywords density and ranking
9. Will compare your keywords to those of first page competitors
10. Will research your competitors keywords to determine their strength and weakness in SEO

### Onsite SEO Activities

11. Edit various html tags and page text as necessary prior to submission to selected search engines and directories.
12. Create as required, additional web pages for the purpose of "catching" keyword/phrase searches.
13. Will do auto and manual submission process begins to major not less than 10 search engines for effective Search Engines Indexing

14. Social network sites membership registration and linking
15. Will do auto and manual submission to major directories for link popularity,
16. Pay Per Click Advertising, with leading directory like Google and facebook (additional US\$ from customer - optional)
17. Direct Ethical Bulk Email Marketing (additional US\$ from customer - optional)
18. Newsletter advertising, (additional US\$ from customer - optional)
19. Auto and manual e-Books Submission campaigns, (additional US\$ from customer - optional)
20. Regular relevant positioning progress report to client
21. Website and its keywords ranking monitoring and evaluation plus free advice for possible web overhauling, more domains registration and re optimization process for failed projects
22. Additional keyword(s) or domain(s) inclusion will require Addendum or separate contract.

## 2. Client Obligations:

1. Client agrees to pay SEO Service Provider a fee as stated in “Proposal” Fee must be received prior to the start of any services provided.
2. For the purposes of providing these services, client agrees to provide:
3. Keywords are: (please list about ---- keywords)
  1. \_\_\_\_\_
4. Give SEO Service Provider FTP access to the main site for uploading new pages, and making changes for the purpose of optimization OR approval to go through 3rd Party.
5. Client authorizes SEO Service Provider use of all client logos, trademarks, Web site images, etc., for use in creating informational pages and any other uses as deemed necessary by SEO Service Provider for search engine positioning and optimization.
6. If Client’s site is light in textual content, client will provide additional relevant text content in electronic format for the purpose of creating additional web pages. Client agrees to provide content, for example 200 to 500-word “articles” about each of their keyword phrases.

## 3. Client acknowledges the following with respect to services:

1. SEO Service Provider has no control over the policies of search engines with respect to the type of sites and/or content that they accept now or in the future. Client site may be excluded from any directory at any time at the sole discretion of the search engine or directory. SEO Service Provider will resubmit those pages that have been dropped from the index.)
2. Due to the competitiveness of some keywords/phrases, ongoing changes in search engine ranking algorithms and other competitive factors, SEO Service Provider does not guarantee #1 positions or consistent top 10 positions for any particular keyword, phrase or search term. However, if SEO Service Provider fails to achieve 3 top 30 positions in the major search engines, SEO Service Provider will start over “SEO” services with no cost to Client.

3. Some search engines and directories may take as long as 2 to 4 months, and in some cases longer, after submission to list your site.
4. Occasionally, search engines will stop accepting submissions for an indefinite period of time.
5. Occasionally, search engines will drop listings for no apparent or predictable reason. Often listing will “reappear” without any additional submissions. Should the listing not reappear, SEO Service Provider will re-submit the site based on the current policies of the search engine in question for free provided that the resubmission take place within the contract period.
6. Some search directories offer expedited listing services for a fee. SEO Service Provider encourages clients to take advantage of these expedited services. Client is responsible for expedited service fees, example Yahoo, unless otherwise noted in the package Client purchases.
7. The SEO Service Provider is not responsible for changes made to the Web site by other parties that adversely affect the search engine rankings of the Client’s Web site.
8. Additional Services not listed herein or in Proposal will be provided for \$40 per hour. For example, purchasing keywords beyond the scope provided in the SEO proposal, or creating more doorway pages than provided in original Proposal.
9. Client guarantees any elements of text, graphics, photos, designs, trademarks, or other artwork provided to SEO Service Provider for inclusion on the website above are owned by Client, or that Client has received permission from the rightful owner(s) to use each of the elements, and will hold harmless, protect, and defend SEO Service Provider and its subcontractors from any liability or suit arising from the use of such elements.
10. SEO Service Provider is not responsible for Client’s overwriting SEO work to Client’s site. IE / Client webmaster making changes and uploading over work already provided. Client will be charged an additional fee for re-constructing Meta tags and related modification to make the website seo friendly again based on the agreed rates in the invoice or proposal

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Contact Person Name

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Contact Person Signature

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Date

Client Company Official Stamp